



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
164796-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Crossroads GPS NM	CROSSROADS GPS	368

Flight Dates	Order #	Alt Order #
08/23/12 - 08/30/12	164796	06844352

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	News 4 Today II 6a-7a	M-F 6a-7a	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 NMSNTV04GPH \$850.00 NM									
2	08/24/12	08/24/12	News 4 @ Midday M-F	M-F 12noon-1p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 12:56 PM News 4 @ Midday M-F M-F 12noon-1p :30 NMSNTV04GPH \$400.00 NM									
3	08/24/12	08/24/12	News 4 @ 6p M-F	M-F 6p-632p	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 NMSNTV04GPH \$1,100.00 NM									
4	08/24/12	08/24/12	News 4 @ 630p M-F	M-F 630p-7p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 NMSNTV04GPH \$900.00 NM									
5	08/24/12	08/24/12	The Tonight Show	M-Th 1035p-1135p/	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 10:46 PM The Tonight Show M-Th 1035p-1135p/ :30 NMSNTV04GPH \$500.00 NM									
6	08/24/12	08/24/12	Access Hollywood Late P	M-Th 1135p-1207a/	----F--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All F 08/24/12 11:58 PM Access Hollywood Late PM M-Th 1135p-1207a/ :30 NMSNTV04GPH \$250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Crossroads GPS NM	CROSSROADS GPS	368	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/24/12	08/24/12	Access Hollywood Late P1M-Th 1135p-1207a/		----F--	:30	2	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 08/24/12 12:09 AM Access Hollywood Late PM M-Th 1135p-1207a :30 NMSNTV04GPH \$250.00 NM									
7	08/24/12	08/24/12	News 4 Today I 5a-530a M-F 5a-530a		----F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 5:12 AM News 4 Today I 5a-530a M-F 5a-530a :30 NMSNTV04GPH \$350.00 NM									
8	08/24/12	08/24/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 9:33 PM Friday Prime C F 9p-10p :30 NMSNTV04GPH \$1,600.00 NM									
9	08/25/12	08/25/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/25/12 9:30 PM Saturday Prime C Sa 9p-10p :30 NMSNTV04GPH \$1,200.00 NM									
10	08/26/12	08/26/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 7:45 AM Sunday Today Su 7a-8a :30 NMSNTV04GPH \$350.00 NM									
11	08/26/12	08/26/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 10:00 AM Meet The Press Su 9a-10a :30 NMSNTV04GPH \$600.00 NM									
12	08/26/12	08/26/12	News 4 @ 5p Sun	Su 5p-530p	-----S	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 5:23 PM News 4 @ 5p Sun Su 5p-530p :30 NMSNTV04GPH \$550.00 NM									
13	08/26/12	08/26/12	NFL (Sunday)	Su 6p-930p	-----S	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 3 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 7:32 PM NFL (Sunday) Su 6p-930p :30 NMSNTV04GPH \$1,600.00 NM 2 All Su 08/26/12 7:43 PM NFL (Sunday) Su 6p-930p :30 NMSNTV04GPH \$1,600.00 NM 3 All Su 08/26/12 9:04 PM NFL (Sunday) Su 6p-930p :30 NMSNTV04GPH \$1,600.00 NM									

Total Spots 16

Gross Total \$13,700.00



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Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Crossroads GPS NM	CROSSROADS GPS	368

<u>Agency Commission</u>	\$2,055.00
<u>Net Amount Due</u>	\$11,645.00
ABQ 7.0%	\$815.15
<u>Amount Due</u>	\$12,460.15